



# ASM INTERNATIONAL



## MN ASM Local Chapter Website Ads

Help support the MN Chapter of ASM by purchasing an ad to be displayed on the local chapter website- <http://mnasm.org>

The ads are displayed in the right side column of the MNASM.ORG website. Clicking on the ad will bring the web user to the link provided by the advertiser (company website).

One featured sponsor ad (180x150 pixels) and at least seven regular ads (180x60 pixels) are displayed on each web page. The cost for advertising on mnasm.org is \$150 for a program year (Sept to May). The web ad order form is on the following page.

**Feature Ads** - These ads are 180x150 pixels. The ad for one sponsor is displayed for an entire month. If the month has no sponsor, the feature ads will be picked at random each time a webpage is displayed. Ads purchased during the program year will be run for the remainder of the program year. When ordering, the preferred featured sponsor month priority shall be selected. Months are assigned based on the selected priority and order in which payment is received.

**Regular Ads** - These ads are 180x60 pixels. Each webpage shows at least seven regular banner ads. The ads are picked at random each time a webpage is displayed.





Minnesota Chapter

**MNASM.ORG Advertisement Request for the  
Program Year**

Contact Name		Contact Email Address	
Company			
Address	City	State	Zip
URL to send users to when Ad is clicked			
Rank the preferred month to be the featured sponsor by numbering the months in the column on the right. Months will be assigned based on the order in which payments are received.		No Preference September October November December	January February March April May
I would like a      receipt for payment and/or an      invoice sent to the      contact above or			

More info on image file requirements at <http://chapter.mnasm.org/index.php/advertise-here>

Email the ad image files to: [webmaster@mnasm.org](mailto:webmaster@mnasm.org)

Checks should be made out to: **MN Chapter of ASM**

Mail this form and payment to: Kurt Schenk / ASM Treasurer  
Materials Evaluation  
13805 1<sup>st</sup> Ave N Ste 400  
Plymouth, MN 55441